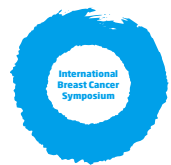


Cutting edge with
integrative collaboration!

www.gbcc.kr / www.ibcs.or.kr
2nd Announcement



GBCC 2015 & 4th IBCS



Global Breast Cancer Conference 2015 &
4th International Breast Cancer Symposium

April 23 (Thu.) - 25 (Sat.), 2015
The Shilla Jeju Hotel, Jeju Island, Korea

Contents

- 03 Welcome Message
- 04 Conference Overview
- 05 About GBCC & IBCS
- 06 Organizing Committee of KBCS – GBCC & IBCS
- 08 Program at a Glance
- 09 Scientific Program
- 11 Call for Abstract
- 12 Registration
- 13 Accommodation
- 14 Support & Exhibition
- 15 Jeju Island, Korea



www.gbcc.kr

GBCC 2015
& **4th IBCS**



Welcome Message

On behalf of the Organizing Committee of KBCS – GBCC & IBCS, it is our great pleasure to bring your attention to Global Breast Cancer Conference 2015 (GBCC 2015) & 4th International Breast Cancer Symposium (4th IBCS), which will be held from April 23 (Thu.) to 25 (Sat.), 2015 in Jeju, Korea.

Since the biennial GBCC was launched in 2007, it has contributed to promoting sharing of knowledge and awareness of breast cancer among the public by having various events on the side, while emerging as the biggest cancer conference in Asia after the previous conferences were held successfully.

In an attempt to foster the exchange of inspiring ideas and current issues in the field of breast cancer, GBCC 2015 will take place in conjunction with the IBCS for the first time in history after years of being held separately. The Organizing Committee of KBCS – GBCC & IBCS is now putting utmost efforts to put together an excellent scientific program as part of efforts to ensure that you are up-to-date with the latest trends and developments in breast cancer. This conference will also include a diverse array of social events to provide opportunities for networking and interaction among professionals involved in the area of breast cancer.

We hope that all of you will join us for GBCC 2015 & 4th IBCS in the most beautiful season of the year in Jeju, a volcanic island full of natural wonders.

Thank you.

Yours sincerely,

Organizing Committee of KBCS – GBCC & IBCS



Jung-Han Yoon, M.D., Ph.D.
President



Chanheun Park, M.D., Ph.D.
President



Byung-Joo Song, M.D., Ph.D.
Chairman



Sung-Bae Kim, M.D., Ph.D.
Chairman

Conference Overview

Title	Global Breast Cancer Conference 2015 & 4th International Breast Cancer Symposium
Date	April 23 (Thu.) -25 (Sat.), 2015
Theme	Cutting edge with integrative collaboration!
Venue	The Shilla Hotel, Jeju Island, Korea
Expectation	1200 participants from 30 countries
Language	English & Korean (Simultaneous Interpretation to be provided)
Website	www.gbcc.kr / www.ibcs.or.kr
Secretariat	Global Breast Cancer Conference 2015 & 4th International Breast Cancer Symposium Secretariat & PCO INTERCOM Convention Services, Inc. 9FL., Samick Lavied'or Bldg., 234 Teheran-ro, Gangnam-gu, Seoul 135-920, Korea T. 02-3452-7291 F. 02-6254-8049 E. gbcc@intercom.co.kr W. www.gbcc.kr / www.ibcs.or.kr

Hosted by  **한국유방암학회**
Korean Breast Cancer Society

Supported by  **한국유방건강재단**
KOREA BREAST CANCER FOUNDATION

Important Dates

Early-Bird Registration Deadline

January 1 (Thu.), 2015

Pre-Registration Deadline

March 31 (Tue.), 2015

Abstract Submission Deadline

January 31 (Sat.), 2015

Notification of Abstract Acceptance

February 2015

About GBCC and IBCS

Since 2011, GBCC has held the Theme Naming Contest in search of brilliant and creative ideas. After the careful judging process by the Organizing Committee of KBCS – GBCC & IBCS, the theme for GBCC 2015 & 4th IBCS is selected as below:

"Cutting edge with integrative collaboration!"



GBCC 2015 & 4th IBCS

Now that both the Global Breast Cancer Conference (GBCC) and the International Breast Cancer Symposium (IBCS) have emerged as world-renowned gatherings for breast cancer professionals across the globe, it is time to seek integrative collaboration and close cooperation among those experts to chart out the cutting edge guide on how to prevent, diagnose and treat breast cancer.

The Organizing Committee of KBCS – GBCC & IBCS is panning to play a central role in making Korea a breast cancer research hub of Asia by providing advanced information for Asian scholars at these breast conferences biennially held on Jeju Island, where globally renowned scholars also attend.

Previous Meetings



GBCC 2007



GBCC 2009



GBCC 2011



1st IBCS, 2012



2nd IBCS, 2013



GBCC 2013



3rd IBCS, 2014

Organizing Committee of KBCS – GBCC & IBCS

President	Chanheun Park Jung-Han Yoon	<i>Kangbuk Samsung Hospital</i> <i>Chonnam National Univ. Hwasun Hospital</i>
Chairperson	Byung-Joo Song Sung-Bae Kim	<i>Seoul St. Mary's Hospital</i> <i>ASAN Medical Center</i>
Secretary General	Sehwan Han	<i>Ajou Univ. Hospital</i>
Deputy Secretary General	Sung Yong Kim	<i>Soonchunhyang Univ. Cheonan Hospital</i>
Assistant Secretary General	Sang Uk Woo Byung Joo Chae	<i>Korea Univ. Guro Hospital</i> <i>Seoul St. Mary's Hospital</i>

Steering Committee

Byung-Joo Song	<i>Seoul St. Mary's Hospital</i>
Chanheun Park	<i>Kangbuk Samsung Hospital</i>
Dong-Yong Noh	<i>Seoul National Univ. Hospital</i>
Min-Hyuk Lee	<i>Soonchunhyang Univ. Hospital Seoul</i>
Sehwan Han	<i>Ajou Univ.</i>

Sub-Committee Chair

Finance Committee	Jeryong Kim	<i>Chungnam National Univ. Hospital</i>
Scientific Program Committee	Joohyuk Sohn	<i>Yonsei Cancer Center</i>
	Joon Jeong	<i>Gangnam Severance Hospital</i>
	YoungJin Suh	<i>St. Vincent's Hospital</i>
Conference Planning Committee	Wonshik Han	<i>Seoul National Univ. Hospital</i>
Exhibition Committee	Seung-Il Kim	<i>Severance Hospital</i>
Conference Operating Committee	Sung Hoo Jun	<i>Chonbuk National Univ. Hospital</i>
Publication Committee	Yongsik Jung	<i>Ajou Univ. Hospital</i>
Information Committee	Jeong Soo Kim	<i>Uijeongbu St. Mary's Hospital</i>
Public Relations Committee	Sung-Won Kim	<i>Seoul National Univ. Bundang Hospital</i>
Registration Committee	Doo Ho Choi	<i>Samsung Medical Center</i>
International Relations Committee	Tae Hyun Kim	<i>Inje Univ. Busan Paik Hospital</i>
International Cooperation Committee	Woo-Hee Jung	<i>Severance Hospital</i>
Social Program Committee	Jung Ho Kim	<i>Korea Breast Cancer Foundation</i>
Protocol Committee	Kweon Cheon Kim	<i>Chosun Univ. Hospital</i>
Local Management Committee	Ho Yong Park	<i>Kyungpook National Medical Center</i>
General Practitioner Committee	Heeboong Park	<i>M.D. Park Medical Center</i>
Nursing Care Committee	Mi Young Kang	<i>Cheil General Hospital</i>

Advisory Committee

Bum Hwan Ku	Hansarang Hospital
Chang-Ok Suh	Yonsei Cancer Center
Dong-young Noh	Seoul National Univ. Hospital
Eil-Sung Chang	Chungnam National Univ. Hospital
Hee Sook Park	Soonchunhyang Univ. Seoul Hopital
Hyun Cheol Chung	Yonsei Cancer Center
Jeoungwon Bae	Korea Univ. Anam Hospital
Jung Sil Ro	National Cancer Center
Jung-Hyun Yang	Konkuk Univ. Medical Center
Keun-Young Yoo	Seoul National Univ. Hospital
Kuk Jin Choe	Korea Breast Cancer Foundation, AMOREPACIFIC
Min-Hyuk Lee	Soonchunhyang Univ. Seoul Hopital
Myungsun Lee	Seoul National Univ.
Nam-Sun Paik	Ehwa Womans Univ. Cancer Center for Women
Sang Seol Jung	Seoul St. Mary's Hospital
Se Heon Cho	Dong-A Univ. Medical Center
Soo-Jung Lee	Yeungnam Medical Center
Young-Hyuck Im	Samsung Medical Center

International Steering Committee

Antonio Wolff	Johns Hopkins Oncology – Breast Cancer	<i>U.S.A.</i>
Ava Kwong	Queen Mary Hospital, Univ. of Hong Kong	<i>Hong Kong</i>
Chiun-Sheng Huang	National Taiwan Univ. Hospital	<i>Taiwan</i>
Debra Roter	Johns Hopkins Bloomberg School of Public Health	<i>U.S.A.</i>
Eric P. Winer	Dana-Farber Cancer Institute	<i>U.S.A.</i>
Hideko Yamauchi	St. Luke's International Hospital	<i>Japan</i>
Janice Bowie	Johns Hopkins Bloomberg School of Public Health	<i>U.S.A.</i>
Janice Tsang	Queen Mary Hospital, Univ. of Hong Kong	<i>Hong Kong</i>
Jo Anne Zujewski	NIH Clinical Center	<i>U.S.A.</i>
Mehra Golshan	Brigham and Women's Hospital and Harvard Medical School	<i>U.S.A.</i>
Nancy E. Davidson	University of Pittsburgh Cancer Institute	<i>U.S.A.</i>
Teresa T Sy Ortin	University of Santo Tomas Hospital	<i>Philippines</i>
Toru Watanabe	Hamamatsu Oncology Center	<i>Japan</i>
Yong-Sheng Wang	Shandong Cancer Hospital & Institute	<i>China</i>
Yoon Sim Yap	National Cancer Centre Singapore	<i>Singapore</i>

Program at a Glance

As of December 2014

Date	April 23 (Thu.)					April 24 (Fri.)					April 25 (Sat.)					Date
	Halla I,II,III	Lotus I,II, III	Weolla	Lilly	Rose	Halla I,II,III	Lotus I,II, III	Weolla	Lilly	Rose	Halla I,II,III	Lotus I,II, III	Weolla	Lilly	Rose	
7:30						Breakfast Symposium 1					Breakfast Symposium 2					7:30
8:00						Break					Break					8:00
9:00						Plenary Lecture 3					Plenary Lecture 5	Survivorship Session 1				9:00
10:00						Symposium 3	Symposium 4				Symposium 8	Survivorship Session 2	Oral Presentation 3			10:00
11:00	Opening					Symposium 5	Symposium 6				Symposium 9	Education Session 3	Oral Presentation 4			11:00
12:00	Plenary Lecture 1					Luncheon Symposium 1					Luncheon Symposium 2					12:00
13:00	Break					Break					Break					13:00
14:00	Plenary Lecture 2					Poster 1	Plenary Lecture 4	ABRCA			Poster 2					14:00
15:00	Symposium 1	Panel Discussion 1	Oral Presentation 1			Break	Break								15:00	
16:00	Symposium 2	Panel Discussion 2	Education Session 1			Symposium 7	Panel Discussion 3	Oral Presentation 2							16:00	
17:00	Break					Panel Discussion 4	Nursing Session	Education Session 2							17:00	
18:00	Break							ABC Networking Business Meeting							18:00	
19:00	Welcome Reception					Dinner Symposium									19:00	
20:00															20:00	

* Please note that the above program is tentative.
 If any change happens, it will be announced on our website (www.gbcc.kr).

Plenary Speakers

Plenary Lecture 1



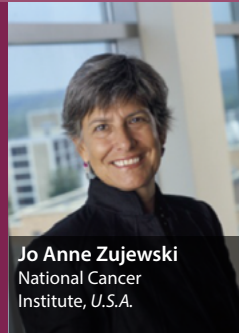
Daniel F. Hayes
Univ. of Michigan,
U.S.A.

Plenary Lecture 2



Hiram S. Cody III
Memorial Sloan Kettering
Cancer Center,
U.S.A.

Plenary Lecture 3



Jo Anne Zujewski
National Cancer
Institute, U.S.A.

Plenary Lecture 4



Fabrice Andre
INSERM,
France

Scientific Program

As of December 2014

April 23 (Thu.), 2015

11:00-11:10	Opening Ceremony	14:40-15:50	Oral Presentation 1
		15:50-16:00	Coffee Break
11:10-12:10	Plenary Lecture 1 Genetic signature in selecting adjuvant treatment: early vs. late recurrence <i>Daniel F. Hayes, Univ. of Michigan Comprehensive Cancer Center, U.S.A.</i>	16:00-17:10	Symposium 2: Management Issues after Neoadjuvant Chemotherapy Radiation therapy after NAC (Neoadjuvant Chemotherapy) <i>Julia White, The Ohio State Univ., U.S.A.</i> Surgical issues <i>Hiram S. Cody III, Memorial Sloan Kettering Cancer Center, U.S.A.</i> Response evaluation <i>Haydee Ojeda-Fournier, UC San Diego Health System, Moores Cancer Center, U.S.A.</i>
12:10-13:10	Luncheon Symposium 1 TBA	16:00-17:10	Panel Discussion 2: PMRT in N1 Pros <i>Jin Hee Kim, Keimyung Univ. Dongsan Medical Center, Korea</i> Cons <i>Won Park, Samsung Medical Center, Korea</i>
13:10-13:30	Coffee Break	16:00-17:10	Education Session 1: Recent Update in Management of Breast Cancer Medical oncology <i>Jin-Hee Ahn, ASAN Medical Center, Korea</i> Surgical oncology <i>Sang Uk Woo, Korea Univ. Guro Hospital, Korea</i> Radiation oncology <i>Yong Bae Kim, Yonsei Univ. Medical Center, Korea</i>
13:30-14:30	Plenary Lecture 2 Recent consensus of sentinel lymph node biopsy <i>Hiram S. Cody III, Memorial Sloan Kettering Cancer Center, U.S.A.</i>	18:00-20:30	Welcome Reception
14:30-14:40	Coffee Break		
14:40-15:50	Symposium 1: Translational Research 1 Tumor microenvironment on metastasis research <i>Zena Werb, Univ. of California, San Francisco, U.S.A.</i> Circulating tumor cell <i>Min Yu, Univ. of Southern California, U.S.A.</i> PDX <i>Hyeong-Gon Moon, Seoul National Univ. Hospital, Korea</i>		
14:40-15:50	Panel Discussion 1: Breast Cancer Screening Pros <i>Haydee Ojeda-Fournier, UC San Diego Health System, Moores Cancer Center, U.S.A.</i> Cons <i>Jae Kwan Jun, National Cancer Center, Korea</i>		

April 24 (Fri.), 2015

07:30-08:10	Breakfast Symposium 1 TBA	09:40-10:50	Symposium 4: Targeted Therapy in Breast Cancer PD1/PDL1 targeted immunotherapy in breast cancer <i>David Page, Memorial Sloan-Kettering Cancer Center, U.S.A.</i> PI3K/AKT/mTOR pathway inhibitors in breast cancer <i>Yoon Sim Yap, National Cancer Centre Singapore, Singapore</i> CDK 4/6 inhibitors <i>Sudeep Gupta, Tata Memorial Centre/Hospital, India</i>
08:10-08:30	Coffee Break	10:50-11:00	Coffee Break
08:30-09:30	Plenary Lecture 3 Precision medicine - implications for breast cancer clinical trial design <i>Jo Anne Zujewski, NIH Clinical Center, U.S.A.</i>	11:00-12:10	Symposium 5: Hormone Positive Breast Cancer Adjuvant endocrine therapy in postmenopausal women <i>Seigo Nakamura, Showa Univ., Japan</i> Adjuvant endocrine therapy in premenopausal women in 2015 <i>Woochul Noh, Korea Cancer Center Hospital, Korea</i> Luminal B breast cancer <i>Giuseppe Viale, IEO Istituto Europeo di Oncologia, Italy</i>
13:10-13:30	Coffee Break		
09:40-10:50	Symposium 3: TNBC (Triple Negative Breast Cancer) Current management of TNBC <i>Joohyuk Sohn, Yonsei Univ. Medical Center, Korea</i> Heterogeneity of TNBC <i>Rebecca Dent, National Cancer Centre Singapore, Singapore</i> Subtype-directed therapy of TNBC <i>Ruth M. O'Regan, Winship Cancer Institute of Emory Univ., U.S.A.</i>		

Scientific Program

11:00-12:10	Symposium 6: Companion Diagnostics Ki-67 labeling index in breast cancer <i>Gyungyub Gong, ASAN Medical Center, Korea</i> ER, PR and HER2 testing in breast cancer <i>Young Kyung Bae, Yeungnam Univ. Medical Center, Korea</i> NGS-based diagnostics <i>Woong-Yang Park, Samsung Medical Center, Korea</i>	14:40-15:50	Panel Discussion 3: Role of Trastuzumab in Small HER2+ Early Breast Cancer Pros <i>Seock-Ah Im, Seoul National Univ. Hospital, Korea</i> Cons <i>Janice Tsang, Queen Mary Hospital, Hong Kong</i>
12:10-13:10	Luncheon Symposium 2 TBA	14:40-15:50	Oral Presentation 2
13:10-13:30	Coffee Break	15:50-16:00	Coffee Break
13:30-14:30	Plenary Lecture 4 Steps towards precision treatment in breast cancer : Lessons from SAFIRO1 trial <i>Fabrice Andre, INSERM, France</i>	16:00-17:10	Panel Discussion 4: Oncoplastic Surgery for Small Breast Pros <i>Barbara Lynn Smith, Massachusetts General Hospital, U.S.A.</i> Cons <i>Ava Kwong, Queen Mary Hospital, Hong Kong</i>
13:20-14:30	ABRCA Cancer genetic risk assessment in breast cancer <i>Soo Hwang Teo, Cancer Research Initiatives Foundation, Malaysia</i> Clinical significance of variants of unknown significance (VUS) in BRCA1/2 genes <i>Ava Kwong, Queen Mary Hospital, Hong Kong</i> Risk-reduction surgery in BRCA mutation carriers <i>Sung-Won Kim, Seoul National Univ. Bundang Hospital, Korea</i> Genetic counseling in Asia <i>Seigo Nakamura, Showa Univ., Japan</i>	16:00-18:00	Nursing Session: Women's Health Care in Breast Cancer Women's health care in breast cancer <i>So Young Park, Cheil General Hospital, Korea</i> Managing menopausal symptoms among breast cancer survivors <i>Hye Jin Joh, Seoul St. Mary's Hospital, Korea</i> Adopting self-awareness after breast treatment <i>Young Ran Yoon, Ewha Womans Univ. Mokdong Hospital, Korea</i> Pregnancy in young women with breast cancer <i>Eunkyung Hwang, Seoul National Univ. Hospital, Korea</i> The role of oncology nurse in sexual management <i>Eun-Young Jun, Daejeon Univ., Korea</i>
14:30-14:40	Coffee Break	16:00-17:10	Education Session 2: Cancer Genomics Overview of breast cancer genomics <i>Joon Jeong, Gangnam Severance Hospital, Korea</i> Understanding of genomics technology <i>Ju-Seog Lee, MD Anderson Cancer Center, U.S.A.</i>
14:40-15:50	Symposium 7: Hereditary Breast Cancer Management of BRCA1/2 mutation carriers <i>Steven Narod, Women's College Research Institute, Canada</i> Absolute risks and hormonal/lifestyle risk modifiers among BRCA mutation carriers, the IBCCS experience <i>Matti Rookus, Netherlands Cancer Institute, Netherland</i> Trench - genetic modifiers of BRCA carriers, CIMBA experience <i>Antonis Antoniou, Univ. of Cambridge, U.K.</i>	17:10-18:00	Asian Breast Cancer Networking Business Meeting
		18:00-19:30	Dinner Symposium TBA
April 25 (Sat.), 2015			
07:30-08:10	Breakfast Symposium 2 TBA	14:40-15:50	Oral Presentation 3
08:10-08:30	Coffee Break	10:50-12:00	Symposium 9: Issues in the Management of Asian Countries TBA <i>Chiun-Sheng Huang, National Taiwan Univ. Hospital, Taiwan</i> TBA <i>Thinh Dang Huy Quoc, Ho Chi Minh City Oncology Hospital, Vietnam</i> Onco-fertility <i>Chikako Shimizu, National Cancer Center, Japan</i>
08:30-09:30	Plenary Lecture 5 TBA	10:50-12:00	Education Session 3: Career Development How to lead to good publication <i>Roger Ngan Kai-Cheong, Queen Elizabeth Hospital, Hong Kong</i> How to write a good research grant proposal <i>Fabrice Andre, INSERM, France</i> Career development as a junior researcher <i>Daniel F. Hayes, Univ. of Michigan Comprehensive Cancer Center, U.S.A.</i> How to succeed as a private breast practitioner in Korea <i>Heeboong Park, Park Surgical Clinic, Korea</i>
08:30-09:30	Survivorship Session 1: Cohort Study in Breast Cancer Survivor Breast cancer survivor study from the Shanghai women's health study <i>Wei Zheng, Vanderbilt Uni. School of Medicine, U.S.A.</i> The pathways study : a prospective study of breast cancer survivorship <i>Janise M. Kim Roh, Kaiser Permanente Northern California, U.S.A.</i> Breast cancer survivors in Korea: today and tomorrow <i>So-Youn Jung, National Cancer Center, Korea</i>	10:50-12:00	Oral Presentation 4
09:30-09:40	Coffee Break	12:00-12:10	Closing Ceremony
14:40-15:50	Symposium 8: Asian Breast Cancer Networking (Tentative) TBA		
09:40-10:40	Survivorship Session 2: Recent Update of Breast Cancer Survivor Research Cancer survivorship issues: life after breast cancer treatment <i>Debra Roter, Johns Hopkins Bloomberg School of Public Health, Medicine and Nursing, U.S.A.</i> Breast cancer survivorship : cultural and socio-ecologic considerations <i>Kimlin Tam Ashing, Center of Community Alliance for Research and Education (CCARE), U.S.A.</i> Targeting distress during the treatment of breast cancer survivors <i>Jong Won Lee, ASAN Medical Center, Korea</i>		

Call for Abstract

Abstract Submission Deadline: January 31 (Sat.), 2015

Abstract Category

01. Risk and Prevention	06. Supportive Care
02. Epidemiology	07. Prognosis and Response Prediction
03. Tumor and Cell Biology	08. Oncology Nursing
04. Treatment	09. Quality of Life
05. Detection and Diagnosis	10. Others

Submission Guideline

1. Abstract Format

- Abstracts should be submitted online in English
- The abstract structure should be as follows:
 - Abstract should be structured into the following headings: Background/Purpose, Methods, Result, and Conclusion
 - Abstract should not exceed 250 words.
- The maximum number of authors is 10 per abstract.
- Figure, Table, Reference and Keyword are not allowed.
- If an author is affiliated with hospital as well as university, please enter the name of the hospital for which he/she works.

2. Acceptance Notification

- Abstract acceptance will be notified on February 28 (Sat.), 2015 by email.
- The decision of the Scientific Committee on the acceptability of the abstract is final. While preferences for oral or poster presentations will be considered, the committee may offer an alternative format. No correspondence on their decision can be initiated by the authors.
- The corresponding author should reply to acceptance notifications for attendance confirmation.

Award

KBCS Scholarship

Eligibility	Award
Submitting an abstract by January 31 (Sat.), 2015 Pre-Registered for GBCC 2015 & 4th IBCS	USD 1,000 Certificate of Award

Young Investigator Award

Eligibility	Award
Under 40 years old (Born on or after January 1, 1975) Submitting an abstract by January 31 (Sat.), 2015 Pre-Registered for GBCC 2015 & 4th IBCS	USD 1,000 Certificate of Award

Best / Good Poster Award

Eligibility	Award
Submitting an abstract by January 31 (Sat.), 2015 Pre-Registered for GBCC 2015 & 4th IBCS	Best Poster Award - USD 1,000 and Certificate Good Poster Award - Prize and Certificate

Registration

Early-Bird Registration Deadline: January 1 (Thu.), 2015
Pre-Registration Deadline: March 31 (Tue.), 2015

All participants are requested to register via online system. Please visit our website in order to proceed to registration. (www.gbcc.kr).

Category	Early-Bird (by Jan. 1, 2015)	Pre-Registration (by Mar. 31, 2015)	On-Site (Apr. 23-25, 2015)
Professor/Physician/Company	USD 400	USD 500	USD 600
Trainee/Nurse/Researcher	USD 200	USD 250	USD 300
Student	USD 200	USD 250	USD 300
Survivor	USD 100	USD 150	USD 200
Accompanying Person	USD 150	USD 200	USD 250

Registration fee includes

- Admission to all scientific oral and poster sessions, satellite Symposium and commercial exhibition
- Program and abstract books
- Coffee breaks

Payment Method

- Credit Card
 - VISA, Master and JCB cards are acceptable. Please clearly state your credit card information.
 - The actual debit amount will be subject to change according to the exchange rate.
- Bank Transfer
 - A direct bank transfer should be made to the account below. After the transfer, please send us the transfer document, by fax or email, with the registrant's name on it.
 - The bank charge for remittance MUST be included in the total amount remitted; otherwise, it should be paid on-site.

Account Holder	GBCC
Account No	1005-401-744658
Name of Bank	WOORI BANK / SERNREUNG BRANCH
Bank Address	701-2 Yeoksamdong Gangnamgu Seoul 135-080 Korea
Swift Code	HVBKCRSEXXX

Cancellation Policy

- Cancellation must be notified to the secretariat in writing by email (gbccreg@intercom.co.kr).
- All refunds will be made after the conference for administrative reasons, and all bank service charges and all administration fees will be deducted from all conference registration refunds.

Full Refund	September 29 (Mon.), 2014 – March 30 (Tue.), 2015
No Refund	After March 31 (Tue.), 2015

Accommodation

Accommodation Reservation Deadline: March 6 (Fri.), 2015

GBCC 2015 & 4th IBCS has secured accommodation in and around the conference venue to offer special rates for its participants. Depending on the availability of rooms, rooms will be allocated on a first-come, first-served basis.

No.	Hotel	Rate	Breakfast	Distance to Venue
1	The Shilla JeJu (★★★★★)	KRW 270,000	KRW 33,880	Venue
2	Lotte Hotel JeJu (★★★★★)	KRW 326,700	KRW 35,090	10 Min Walk
3	Hyatt Regency Jeju (★★★★★)	KRW 235,000	KRW 29,400	7 Min Walk
4	Kensington Jeju Hotel (★★★★★)	KRW 253,000	KRW 27,500	5 Min Drive
5	The Suites Hotel Jeju (★★★★★)	KRW 175,000	KRW 24,200	5 Min Walk
6	Bareve Hotel Jeju (★★★★★)	KRW 132,000	KRW 15,000	15 Min Drive
7	Corea Condo	KRW 100,000	-	7 Min Walk
8	Kensington Resort	KRW 140,000	-	10 Min Drive

- Service charges and taxes are included.
- The room rate is based on a standard room.
- All room rates are per room per night.
- All personal charges, i.e. room service, phone, mini bar, each participant's responsibility.
- USD 1 is about KRW 1,113 as of November 2014.

Reservation Method

For those who wish to make a hotel reservation through the Housing Bureau of GBCC 2015 & 4th IBCS, **please be sure to complete your registration** via our website (www.gbcc.kr) before submitting your hotel reservation form.

- Please complete the attached hotel reservation form and return it to the Housing Bureau via email (gbcchotel@intercom.co.kr).
- Upon receipt of the completed form with appropriate payment, a confirmation letter will be sent via email.

Cancellation Policy

- Cancellation requests must be sent in writing to the Housing Office via e-mail or fax.

Cancellation received by Mar. 8 (Sun.)	No Penalty
Cancellation received from Mar. 9 (Mon.) - Mar. 31 (Tue.)	One (1) Night's Room Rate
Cancellation received from Apr. 1 (Sat.) or No-show	No Refund

- Cancellation and no-show penalties mentioned above will be charged to your credit card indicated in the payment method page.
- All dates are based on Korean standard time (GMT+9).
- No-show: If no check-in without any prior notice, the room is subject to being released automatically.
- The cancellation and refund policy for a group reservation (more than 1 room) will be informed through separate invoices.

Support & Exhibition

An exhibition of medical equipment and products will take place in conjunction with GBCC 2015 & 4th IBCS. It will provide a marketplace for vendors from around the world and a chance for participants to get a glimpse of international developments in the field of breast cancer. Please contact the secretariat by email (gbcc@intercom.co.kr) to get more detailed information.

Venue

- Halla Hall Lobby (6F), Lotus Hall Lobby (3F) / The Shilla Jeju Hotel, Korea

Exhibition Schedule

- Show Dates: April 23 (Thu.) – 25 (Sat.), 2015

Sponsors

GBCC 2015 & 4th IBCS appreciates the generous support of our current sponsors.

As of December 2014



Supporting Sponsor



KOREA TOURISM ORGANIZATION
www.visitkorea.or.kr



Jeju Convention & Visitors Bureau
|사| 제주컨벤션뷰로



Nature Heritage Site

Jeju, the largest island in Korea, is an isolated island south-west of the mainland of Korea and has a mild oceanic climate throughout the year with the smallest annual temperature range in Korea.

No-Visa Entry System for 180 countries

Jeju Island has convenient international and domestic accessibility via direct or transit flight from major cities of Asia including Seoul. Visitors can stay without visa for up to 30 days on Jeju Island.

Destination for Tourism & Recreation

Jeju Island, known for nature sceneries and various species of plants, is a recreational island filled with beautiful landscapes received as a gift from nature.

New Seven Wonders of Nature

Jeju has recently been selected as one of the New Seven Wonders of Nature alongside Amazon River, Iguazu Falls, Halong Bay.

Useful information

Jeju Tourism Organization: <http://www.ijto.or.kr/english>
Jeju Special Self-Governing Province: <http://english.jeju.go.kr>
No-Visa Entry System: http://gbcc.kr/sub_0803.asp



**GBCC 2015 & 4th IBCS**
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